

CHOUCHOU

TOKYO



The Morpho



The Morpho

Your youth-enhancing morning ritual

In just 5 minutes each morning, The Morpho at-home beauty device will instantly promote a firmer, more radiant, and youthful-looking face.

Use The Morpho device in synergy with the dedicated skincare products to offer you a unique and effortless rejuvenating ritual 100% made-in-Japan.

5 powerful skincare functions

- MFIP®** MFIP Mid Frequency Interval Pulse®
- UP Ultra Pulse®** UP Ultra Pulse®
- RF** RF Radio Frequency
- EMS** EMS Electro Muscle Stimulation
- LED** LED Light-emitting Diode

Our Results

Along with SGS, the world's leading efficacy testing company, we have invited 30 women between the ages of 30 and 55 to adopt our 5 minute beauty ritual every morning for 28 consecutive days.

Skin Results

-45%
DRYNESS

-34%
ROUGHNESS

+31%
DERME DENSITY

-24%
WRINKLES

+24%
ELASTICITY



RM Mode
Your intensive treatment



RE Mode
Your facial workout

100%
SKIN IMPROVEMENT

100%
RECOMMENDATION

100%
PROCESS SATISFACTION

97%
TIGHTENING AND LIFTING EFFECT

100%
SKIN REJUVENATION EFFECT

User Satisfaction

Daily facial workout



The daily facial workout, **RE Mode**, uses RF, EMS, and LED functions to improve facial contours and minimize fine lines and wrinkles, resulting in a brighter and more youthful complexion.

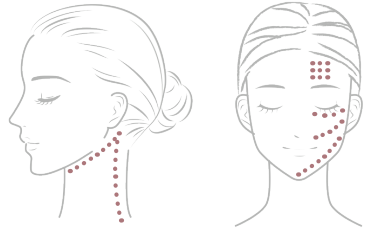
Apply two pushes of Morpho Serum to the device head and turn it on. Feel your muscles contract for around 3 seconds, then move the device point by point when the muscle relaxes.

To use the device on your face line, start under your chin and gradually move along your jaw until behind your ear, then go down along your side neck muscle to the clavicle.

On your face, move your device following three lines:

- from the tip of your chin to your earlobe
- from the corner of your lip to the ear
- from the corner of your nose to the temple

Finally, on your forehead, move from the eyebrows toward the hairline. Repeat the process on the other side of your face with two more pushes of Morpho Serum.



Weekly beauty ritual



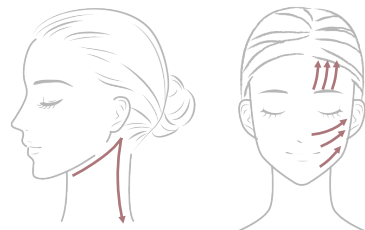
Your weekly beauty ritual, the **RM Mode** combines advanced skincare functions (RF, MFIP, UP, and LED) for skin firming, lifting, and reducing the appearance of wrinkles and fine lines while stimulating collagen production and cell activity for a rejuvenated and bright complexion.

Apply two pushes of Morpho Serum to the device head and turn it on. Gently slide the device over your skin starting under your chin and moving along your jaw until behind your ear, then moving down along your side neck muscle to the clavicle.

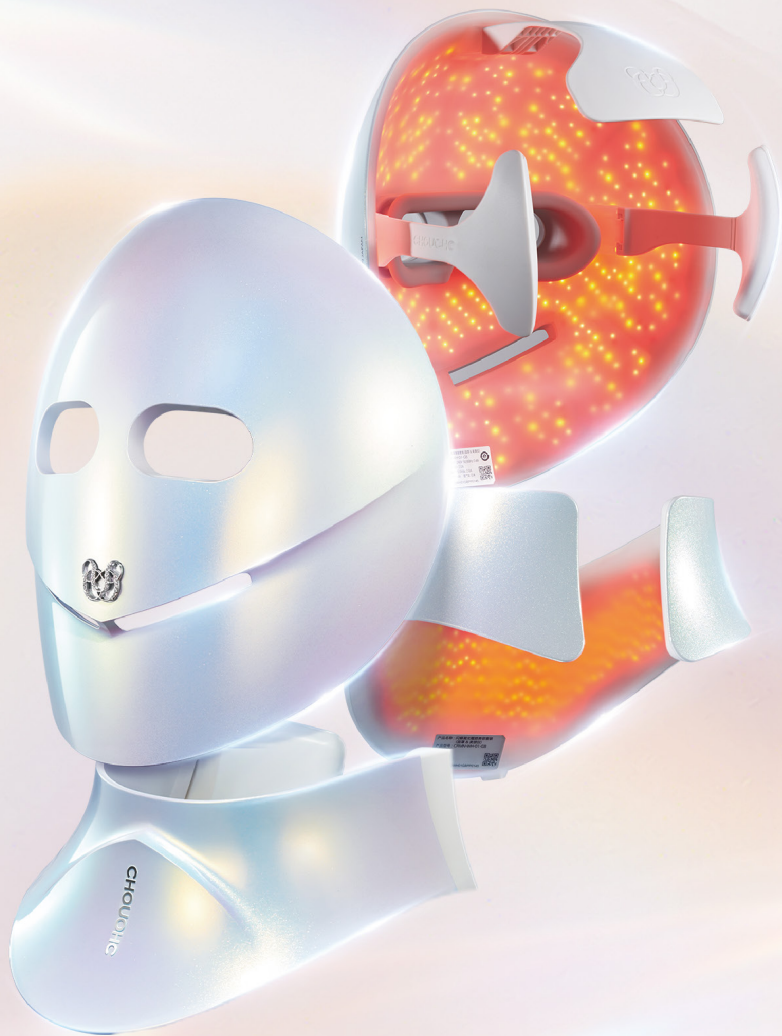
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- from your chin to your earlobe
- from the corner of your lip to your ear
- from the corner of your nose to the temple.

Finally, on your forehead, move from the eyebrows toward the hairline. Repeat the process on the other side of your face with two more pushes of Morpho Serum.



The Radiance Kit



The Radiance Kit

Unlock the Secret to a Radiant and Youthful Skin

Designed by doctors and skin experts, our Radiance Kit harnesses the power of advanced NIR* and red-light therapy to stimulate collagen production, diminish fine lines, and restore the skin's natural elasticity on your face and neck.

The Radiance Kit also treats enlarged pores and uneven texture as targeted treatments. It reduces pore size and sebum production, leaving your skin remarkably smooth and refined. Say goodbye to blemishes and acne woes as blue light therapy targets acne-causing bacteria while yellow light reduces inflammation, revealing a clearer, healthier complexion and moisturised skin.

Our results SGS Report

Along with SGS, the world's leading efficacy testing company, we have invited 33 women (ages ranging between 42 and 55 years) to use the Radiance Kit's morning & evening modes every day. Below are our results after only 14 days of use

Skin Results



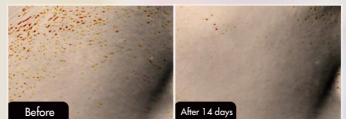
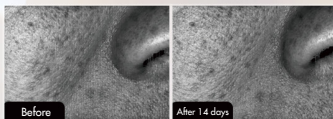
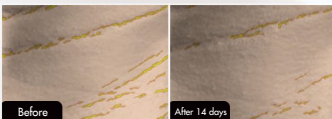
Users Satisfaction



Neck wrinkles

Skin Tightness

Pores



The power of lights

The Radiance Kit employs four different LED colours, each targeting different layers of the skin, complementing their unique properties

NIR*: Dermis deep layer

Stimulates fibroblast, collagen, and elastin production to maintain firm, smooth, and wrinkle-free skin. Boosts blood circulation and cellular oxygenation for a healthy, radiant glow. Improves overall skin clarity, tone, texture, and resilience.

Red Light: Dermis layer

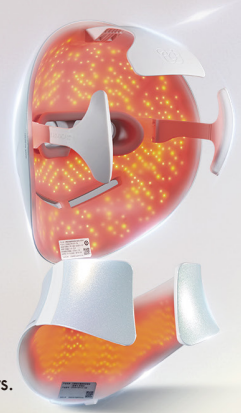
Stimulates collagen and reduces fine lines. Boosts skin regeneration for a healthier, radiant complexion. Accelerates wound healing, including scars and cuts.

Yellow Light: Epidermis/ Upper Dermis layer

Enhances red blood cell production for skin rejuvenation and healing. Reduces dark spots, inflammation, and facial swelling. Improves skin tone and diminishes fine lines and wrinkles.

Blue Light: Epidermis

Effective against acne-causing bacteria, reducing lesions and preventing new breakouts. Regulates skin oil production, minimising clogged pores and acne risk. Anti-inflammatory properties calming redness and improving skin clarity.



Daily Rituals

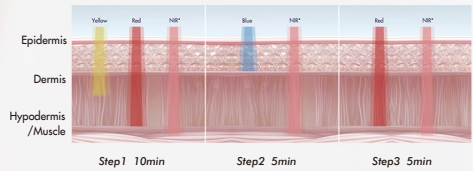
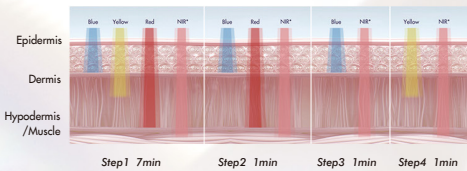
Experience the benefits of our morning and evening advanced rituals



Morning Glow mode
(10 min) 4 light combinations



Night Repair mode
(20 min) 4 light combinations



Tailored Benefits

Enhance your daily ritual with specific treatments to create the tailored care you truly need



Sagging/Wrinkles
Intense Care
(20 min)

NIR-Red-Yellow



Pore/Sebum
Treatment Care
(25 min)

NIR-Red-Yellow-Blue



Whitening/
Dullness Care
(20 min)

Red-Yellow



Acne Care
(15min)

NIR-Red-Yellow-Blue